

# Mayborn School of Journalism

## Journalism Minors

### 2016 Catalog Requirements

Journalism minors will take 18 hours with at least nine hours of upper-level classes. All students are required to take one entry level course plus five other courses. Depending on the electives chosen a student can select a General Journalism minor or one with a focus in Strategic Communications or News. The Grammar Spelling and Punctuation Test (GSP) is required for minors in News and General Journalism. You must complete prerequisites for upper-level courses. All courses are three hours.

<b>Strategic Communications</b>	<b>News</b>
<i>Required course:</i>	<i>Required course:</i>
JOUR 2000 Principles of Strategic Communication	JOUR 2300 Principles of News
Choose five additional courses:	Choose five additional courses:
<b>JOUR 3020 Advertising Concepts (prereq: JOUR 2000)</b> <b>JOUR 3040 Advertising Media &amp; Marketing Strategy (prereq: JOUR 2000)</b> <b>JOUR 3200 Mass Communication Research (prereq: MATH 1680/1681 or JOUR 2000)</b> <b>JOUR 3400 Fundamentals of Public Relations Practices (prereq: JOUR 2000)</b> JOUR 3410 PR for Non Profit <b>JOUR 4020 Advertising Industry in New York (by application)*</b> <b>JOUR 4052 Advertising Portfolio</b> <b>JOUR 4210 Topics in Journalism</b> - when taught as Journalism Study Abroad (prereq: by application)* - when taught as Media Performance <b>JOUR 4250 Race, Gender &amp; the Media: A Methods Approach (prereq: 45 credit hours completed)</b> JOUR 4270 Strategic Social Media <b>JOUR 4440 PR Case Studies (prereq: JOUR 3020 or 3400)</b> <b>JOUR 4470 Ethics, Law &amp; Diversity for Strategic Communications (prereq: JOUR 2000)</b>	<b>JOUR 2310 Intro to Media Writing (prereq: 2 terms/semesters first year English + GSP test)</b> <b>JOUR 3300 Intro to Visual Communication for News (prereq: GSP test)</b> <b>JOUR 3310 Feature Writing (prereq: JOUR 3321 or 3323)</b> <b>JOUR 3321 News Reporting, Writing and Editing (prereq: JOUR 2310)</b> <b>JOUR 3323 News Writing for Broadcast and Web (prereq: JOUR 2310)</b> <b>JOUR 3340 Online Journalism (prereq: JOUR 3321 or 3323)</b> <b>JOUR 3700 Photojournalism (prereq: JOUR 3321 or 3323; JOUR 3300)</b> <b>JOUR 4210 Topics in Journalism</b> - when taught as Journalism Study Abroad (prereq: by application)* - when taught as Media Performance JOUR 4240 Comparative International Media Systems <b>JOUR 4250 Race, Gender &amp; the Media: A Methods Approach (prereq: 45 hours completed)</b> <b>JOUR 4321 Opinion Writing (prereq: JOUR 3321)</b> <b>JOUR 4410 Reporting of Public Affairs (prereq: JOUR 3321 or 3323)</b> <b>JOUR 4620 Mass Communication Law (prereq: JOUR 3321 OR 3323)</b> <b>JOUR 4720 Multimedia Storytelling for News (prereq: JOUR 3321 or 3323; JOUR 3700)</b> <b>JOUR 4820 History of American Media (prereq: 45 hours completed)</b> <b>JOUR 4730 Adv. Visual Communication (prereq: 3321 and 3300)</b>

### General Journalism

JOUR 2000 OR 2300 plus 15 hours (9 upper-level) in any of the above courses in the Strategic Communications or News tracks. Students must complete prerequisites for upper-level courses.

\* Courses are only offered in selected semesters and are available by application only.

- Courses in bold have prerequisites.

- For additional program information please contact the Mayborn School of Journalism Office of Student Advising at (940) 565-3365.

- Requirements are subject to change without prior notice

This is NOT an official degree audit. Students must have an official degree audit on file with the advising office.