

Mayborn School of Journalism

Journalism Minors

2017 Catalog Requirements

Journalism minors will take 18 hours with at least nine hours of upper-level classes. All students are required to take one entry level course plus five other courses. Depending on the electives chosen a student can select a General Journalism minor or one with a focus in Strategic Communications or News. The Grammar Spelling and Punctuation Test (GSP) is required for minors in News and General Journalism. You must complete prerequisites for upper-level courses. All courses are three hours.

Strategic Communications	News
<i>Required course:</i>	<i>Required course:</i>
JOUR 2000 Principles of Strategic Communication	JOUR 2300 Principles of News
Choose five additional courses:	Choose five additional courses:
JOUR 1210 Mass Communication and Society JOUR 3020 Advertising Concepts JOUR 3040 Advertising Media & Marketing Strategy JOUR 3070 Advertising Agency Management JOUR 3200 Mass Communication Research JOUR 3400 Fundamentals of Public Relations Practices JOUR 3410 PR for Non Profit JOUR 4020 Advertising Industry in New York (by application)* JOUR 4030 Advertising and Public Relations for Social Good JOUR 4052 Advertising Portfolio JOUR 4075 Advertising Campaigns Competition (by application) JOUR 4210 Topics in Journalism - when taught as Journalism Study Abroad (by application)* - when taught as Media Performance JOUR 4270 Strategic Social Media JOUR 4440 PR Case Studies JOUR 4470 Ethics, Law & Diversity for Strategic Communications JOUR 4520 Advertising and Public Relations Study Abroad (by application) JOUR 4530 News Study Abroad (by application)	JOUR 1210 Mass Communication and Society JOUR 2310 Intro to Media Writing (prereq: GSP test) JOUR 3300 Intro to Visual Communication for News (prereq: GSP test) JOUR 3310 Feature Writing JOUR 3321 News Reporting, Writing and Editing JOUR 3323 News Writing for Broadcast and Web JOUR 3340 Online Journalism JOUR 3700 Photojournalism JOUR 4210 Topics in Journalism - when taught as Journalism Study Abroad (prereq: by application)* - when taught as Media Performance JOUR 4240 Comparative International Media Systems JOUR 4250 Race, Gender & the Media: A Methods Approach JOUR 4321 Opinion Writing JOUR 4410 Reporting of Public Affairs JOUR 4520 Advertising and Public Relations Study Abroad (by application) JOUR 4530 News Study Abroad (by application) JOUR 4620 Mass Communication Law JOUR 4720 Multimedia Storytelling for News JOUR 4730 Adv. Visual Communication JOUR 4820 History of American Media JOUR 4850 Magazine Production

General Journalism

JOUR 2000 OR 2300 plus 15 hours (9 upper-level) in any of the above courses in the Strategic Communications or News tracks. Students must complete prerequisites for upper-level courses.

* Courses are only offered in selected semesters and are available by application only.

- **Courses in bold have prerequisites.**

- For additional program information please contact the Mayborn School of Journalism Office of Student Advising at (940) 565-3365.

- Requirements are subject to change without prior notice

This is NOT an official degree audit. Students must have an official degree audit on file with the advising office.