

Journalism Minor Catalog Requirements

A minor in Journalism requires **JOUR 2000** or **JOUR 2300** plus 15 hours in any of the courses listed below, 9 of which must be advanced (3000- or 4000-level).

JOUR 1210 Mass Communication and Society	JOUR 3700 Photojournalism
JOUR 2250 Media Literacy	JOUR 4030 Ad. & PR for Social Good
JOUR 2310 Introduction to Media Writing	JOUR 4210 Topics in Journalism and Mass Media
JOUR 3020 Advertising Account Planning	JOUR 4215 Media Performance for News & Public Relations
JOUR 3040 Advertising Media Strategy	JOUR 4220 Business Journalism
JOUR 3070 Advertising Agency Management	JOUR 4230 Arts & Culture Journalism
JOUR 3200 Mass Communication Research Methods	JOUR 4240 Comparative International Media Systems
JOUR 3270 Media Entrepreneurship & Innovation	JOUR 4250 Race, Gender & the Media
JOUR 3300 Intro. to Visual Comm. for News	JOUR 4270 Strategic Social Media
JOUR 3310 Feature Writing	JOUR 4321 Opinion Writing
JOUR 3321 News Reporting, Writing and Editing	JOUR 4410 Reporting of Public Affairs
JOUR 3322 Copyediting	JOUR 4440 Public Relations Case Studies
JOUR 3323 News Writing for Broadcast and Web	JOUR 4470 Ethics, Law & Diversity in Advertising & PR
JOUR 3340 Digital Media for Journalists	JOUR 4620 Mass Communication Law and Ethics
JOUR 3400 Fundamentals of PR Practices	JOUR 4820 History of American Media
JOUR 3410 Public Relations for Non-Profits	

Notes:

- **Courses in bold have prerequisites**
- *Some courses require the GSP*
- *Some courses vary by semester
- Requirements are subject to change
- For additional information regarding the minor, please contact the Mayborn School of Journalism Office of Student Advising at (940) 565-3365.