

## Bachelor of Arts in Journalism - Public Relations 2021-2022

UNT CORE REQUIREMENTS	SCHOOL REQUIREMENTS
<p><b>COMMUNICATION (ENGLISH COMP &amp; RHETORIC) 6 hrs.</b> <i>A grade of C or higher is required for all UNT students</i></p> <p>ENGL 1310 3 hrs. <input type="checkbox"/> ENGL 1320 3 hrs. <input type="checkbox"/></p>	<p><b>GRAMMAR, SPELLING AND PUNCTUATION TEST</b></p> <p>All undergraduate journalism students must pass the Grammar, Spelling and Punctuation (GSP) Test to enroll in foundation courses and to take advanced level journalism coursework. More information about the GSP and when the test is being offered can be found at: <a href="https://journalism.unt.edu/undergraduate/GSP">https://journalism.unt.edu/undergraduate/GSP</a></p>
<p><b>MATHEMATICS</b> <i>See School of Journalism requirements.</i> <input type="checkbox"/></p>	<p><b>ELEMENTARY PROBABILITY &amp; STATISTICS 3 hrs.</b></p> <p>MATH 1680 <input type="checkbox"/></p>
<p><b>LIFE &amp; PHYSICAL SCIENCES 6 hrs.</b> <i>Any from Approved List of Classes</i></p> <p><input type="checkbox"/> <input type="checkbox"/></p>	<p><b>FOREIGN LANGUAGE 6 hrs.</b></p> <p>LANG 1010 <input type="checkbox"/> LANG 1020 <input type="checkbox"/></p> <p><i>Language options: Arabic, Chinese, French, German, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, Sign Language (ASLP), Spanish. *See Foreign Language Dept. for placement exam information*</i></p>
<p><b>CREATIVE ARTS 3 hrs.</b> <i>Any from Approved List of Classes</i> <input type="checkbox"/></p>	<p style="background-color: #fce4d6;"><b>ADVANCED SOCIAL SCIENCES/MARKETING 12 hrs.</b></p> <p>Three courses (9 hrs.) at the 3000/4000 level in the following areas of study: ANTH, ECON, GEOG, HIST, PHIL, PSCI, PSYC, SOWK, SOCI</p> <p>_____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/></p> <p>One course (3 hrs.): MKTG 3650 _____ <input type="checkbox"/></p>
<p><b>LANGUAGE, PHILOSOPHY &amp; CULTURE 3 hrs.</b> <i>Any from Approved List of Classes</i> <input type="checkbox"/></p>	<p style="background-color: #fce4d6;"><b>MINOR OF CHOICE</b></p> <p>A minor of 18 to 21 hours is required for all JOUR majors.</p> <p>_____ <input type="checkbox"/></p>
<p><b>AMERICAN HISTORY 6 hrs.</b></p> <p>HIST 2610 3hrs. <input type="checkbox"/> HIST 2620 3hrs. <input type="checkbox"/></p>	<p style="background-color: #fce4d6;"><b>DEGREE HOUR REQUIREMENTS</b></p> <p>Students majoring in the Journalism program are responsible for completing all requirements in their chosen professional concentration. A minimum of 120 hours, including 42 advanced hours and 65 liberal arts hours outside of the Mayborn School of Journalism, is required for graduation. Elective hours will vary for each student.</p>
<p><b>GOVERNMENT/POLITICAL SCIENCE 6 hrs.</b></p> <p>PSCI 2306 3hrs. <input type="checkbox"/> PSCI 2305 3hrs. <input type="checkbox"/></p>	
<p><b>SOCIAL &amp; BEHAVIORAL SCIENCE 3 hrs.</b> <i>Any from Approved List of Classes</i> <input type="checkbox"/></p>	
<p><b>COMPONENT AREA OPTION 6 hrs.</b> <i>All selections based on college and major requirements. Ask your advisor.</i></p> <p>Category I JOUR 1210 satisfies this requirement <input type="checkbox"/> Category II JOUR 2000 satisfies this requirement <input type="checkbox"/></p>	

Freshman = 1- 29 credit hours ~ Sophomore = 30- 59 credit hours ~ Junior = 60- 89 credit hours ~ Senior = 90 + credit hours

## Public Relations Major Requirements

<b>FOUNDATION REQUIREMENTS</b>	<b>15 hrs.</b>	
ENGL 1310	<input type="checkbox"/>	
<b>ENGL 1320</b>	<input type="checkbox"/>	
GSP Test (Must pass all four sections)	<input type="checkbox"/>	
MATH 1680 Probability & Statistics	<input type="checkbox"/>	
JOUR 1210 Mass Communication & Society	<input type="checkbox"/>	
<b>JOUR 2310 Introduction to Media Writing</b>	<input type="checkbox"/>	
<b>LEVEL 1</b>	<b>12 hrs.</b>	
<i>Prerequisite: Completion of Foundation Courses</i>		
<b>JOUR 3210 Applied Design for Adv. and P.R.</b>	<input type="checkbox"/>	
<b>JOUR 3200 Mass Comm Research</b>	<input type="checkbox"/>	
<b>JOUR 3322 Editing</b>	<input type="checkbox"/>	
<b>JOUR 3400 Fundamentals of P.R. Practices</b>	<input type="checkbox"/>	
<b>LEVEL 2</b>	<b>9 hrs.</b>	
<i>Prerequisite: Level 1 Coursework</i>		
<b>JOUR 3420 Public Relations Writing</b>	<input type="checkbox"/>	
<b>JOUR 4270 Strategic Social Media</b>	<input type="checkbox"/>	
<b>JOUR 4470 Ethics, Law &amp; Diversity</b>	<input type="checkbox"/>	
<b>LEVEL 3</b>	<b>6 hrs.</b>	
<i>Prerequisite: Level 2 Coursework</i>		
<b>JOUR 4460 Public Relations Communication</b>	<input type="checkbox"/>	
<b>JOUR 4480 Public Relations Campaigns</b>	<input type="checkbox"/>	
<b>JOUR PROFESSIONAL APPLICATION II</b>	<b>1 hr.</b>	
<i>Prerequisite: Level 2 Coursework, Application, and Department Consent</i>		
_____	<input type="checkbox"/>	
<b>JOUR 4800 Professional Internship</b>		
<b>JOUR 4805 Adv. or P.R. Practicum</b>		
<b>JOUR 4815 SWOOP Agency Practicum</b>		
<b>OPTIONAL CERTIFICATION(S) IN JOURNALISM</b>		
<p><b>Sports Certification</b> – Requires a minimum grade of B in all classes counting in the Sports Certification.</p> <p>See 2020-2021 UNT Academic Catalog (<a href="http://catalog.unt.edu">catalog.unt.edu</a>) for full list of options.</p>		
<b>JOUR PROFESSIONAL APPLICATION I</b>		<b>3 hrs.</b>
<b>JOUR 3410 Public Relations for Non-Profit</b>		<input type="checkbox"/>
<i>OR</i>		
<b>JOUR 3430 Crisis Communication</b>		
<i>OR</i>		
<b>JOUR 4440 Public Relations Case Studies</b>		
<b>JOUR CRITICAL THINKING</b>		<b>3 hrs.</b>
<b>JOUR 4480 Public Relations Campaigns</b>		
satisfies this requirement		
<b>JOUR ELECTIVES</b>		<b>9 hrs.</b>
_____		<input type="checkbox"/>
_____		<input type="checkbox"/>
_____		<input type="checkbox"/>
<i>Three courses from</i>		
JOUR 2000 Principles of Advertising and PR		
JOUR 2300 Principles of News		
<b>JOUR 2996 Honors College Mentored Research Experience</b>		
<b>JOUR 3040 Advertising Media Strategy</b>		
<b>JOUR 3070 Advertising Agency Management</b>		
<b>JOUR 3260 Web Design for Journalism</b>		
<b>JOUR 3270 Media Entrepreneurship</b>		
<b>JOUR 3300 Intro to Visual Communication for News</b>		
<b>JOUR 3450 Public Relations Practices for Business</b>		
<b>JOUR 4030 Adv. and P.R. for the Social Good</b>		
<b>JOUR 4210 Topics in Journalism/Mass Media</b>		
<b>JOUR 4215 Media Performance</b>		
<b>JOUR 4220 Business Journalism</b>		
JOUR 4230 Arts and Culture Journalism		
<b>JOUR 4250 Race, Gender &amp; the Media</b>		
<b>JOUR 4290 Media Innovation Lab</b>		
<b>JOUR 4350 Sports Journalism</b>		
<b>JOUR 4355 Sports Media Relations</b>		
<b>JOUR 4520 Adv. and P.R. Study Abroad</b>		
<i>Application &amp; department approval needed to enroll</i>		
<b>JOUR 4530 News Study Abroad</b>		
<i>Application &amp; department approval needed to enroll</i>		
<b>JOUR 4820 History of American Media (Spring only)</b>		
<b>Notes</b>		
Courses in <b>bold</b> have pre-requisites		
A complete list of minors can be found at <a href="http://catalog.unt.edu">catalog.unt.edu</a>		