## Bachelor of Arts in Journalism – Public Relations 2021-2022

<table>
<thead>
<tr>
<th>UNT CORE REQUIREMENTS</th>
<th>SCHOOL REQUIREMENTS</th>
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<tbody>
<tr>
<td><strong>COMMUNICATION (ENGLISH COMP &amp; RHETORIC)</strong> 6 hrs.</td>
<td><strong>GRAMMAR, SPELLING AND PUNCTUATION TEST</strong></td>
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<tr>
<td>A grade of C or higher is required for all UNT students</td>
<td>All undergraduate journalism students must pass the Grammar, Spelling and Punctuation (GSP) Test to enroll in foundation courses and to take advanced level journalism coursework. More information about the GSP and when the test is being offered can be found at: <a href="https://journalism.unt.edu/undergraduate/GSP">https://journalism.unt.edu/undergraduate/GSP</a></td>
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<tr>
<td>ENGL 1310 3 hrs.</td>
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<tr>
<td>ENGL 1320 3 hrs.</td>
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<tr>
<td><strong>MATHMATICS</strong></td>
<td><strong>ELEMENTARY PROBABILITY &amp; STATISTICS</strong> 3 hrs.</td>
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<tr>
<td>See School of Journalism requirements.</td>
<td>MATH 1680</td>
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<tr>
<td><strong>LIFE &amp; PHYSICAL SCIENCES</strong> 6 hrs.</td>
<td><strong>FOREIGN LANGUAGE</strong> 6 hrs.</td>
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<tr>
<td>Any from Approved List of Classes</td>
<td>LANG 1010</td>
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<td>LANG 1020</td>
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<tr>
<td><strong>CREATIVE ARTS</strong> 3 hrs.</td>
<td>Language options: Arabic, Chinese, French, German, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, Sign Language (ASLP), Spanish.</td>
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<tr>
<td>Any from Approved List of Classes</td>
<td><em>See Foreign Language Dept. for placement exam information</em></td>
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<tr>
<td><strong>LANGUAGE, PHILOSOPHY &amp; CULTURE</strong> 3 hrs.</td>
<td><strong>ADVANCED SOCIAL SCIENCES/MARKETING</strong> 12 hrs.</td>
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<tr>
<td>Any from Approved List of Classes</td>
<td>Three courses (9 hrs.) at the 3000/4000 level in the following areas of study: ANTH, ECON, GEOG, HIST, PHIL, PSCI, PSYC, SOWK, SOCI</td>
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<tr>
<td><strong>AMERICAN HISTORY</strong> 6 hrs.</td>
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<td>HIST 2610 3 hrs.</td>
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<tr>
<td>HIST 2620 3 hrs.</td>
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<tr>
<td><strong>GOVERNMENT/POLITICAL SCIENCE</strong> 6 hrs.</td>
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<td>PSCI 2306 3 hrs.</td>
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<tr>
<td>PSCI 2305 3 hrs.</td>
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<tr>
<td><strong>SOCIAL &amp; BEHAVIORAL SCIENCE</strong> 3 hrs.</td>
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<tr>
<td>Any from Approved List of Classes</td>
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<tr>
<td><strong>COMPONENT AREA OPTION</strong> 6 hrs.</td>
<td><strong>MINOR OF CHOICE</strong></td>
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<tr>
<td>All selections based on college and major requirements. Ask your advisor.</td>
<td>A minor of 18 to 21 hours is required for all JOUR majors.</td>
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<tr>
<td>Category I JOUR 1210 satisfies this requirement</td>
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<tr>
<td>Category II JOUR 2000 satisfies this requirement</td>
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<td><strong>DEGREE HOUR REQUIREMENTS</strong></td>
<td>Students majoring in the Journalism program are responsible for completing all requirements in their chosen professional concentration. A minimum of 120 hours, including 42 advanced hours and 65 liberal arts hours outside of the Mayborn School of Journalism, is required for graduation. Elective hours will vary for each student.</td>
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</tbody>
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Freshman = 1-29 credit hours ~ Sophomore = 30-59 credit hours ~ Junior = 60-89 credit hours ~ Senior = 90+ credit hours
## Public Relations Major Requirements

### FOUNDATION REQUIREMENTS
15 hrs.

- ENGL 1310
- ENGL 1320
- GSP Test (Must pass all four sections)
- MATH 1680 Probability & Statistics
- JOUR 1210 Mass Communication & Society
- JOUR 2310 Introduction to Media Writing

### LEVEL 1
12 hrs.

**Prerequisite: Completion of Foundation Courses**

- JOUR 3210 Applied Design for Adv. and P.R.
- JOUR 3200 Mass Comm Research
- JOUR 3322 Editing
- JOUR 3400 Fundamentals of P.R. Practices

### LEVEL 2
9 hrs.

**Prerequisite: Level 1 Coursework**

- JOUR 3420 Public Relations Writing
- JOUR 4270 Strategic Social Media
- JOUR 4470 Ethics, Law & Diversity

### LEVEL 3
6 hrs.

**Prerequisite: Level 2 Coursework**

- JOUR 4460 Public Relations Communication
- JOUR 4480 Public Relations Campaigns

### JOUR PROFESSIONAL APPLICATION I
3 hrs.

- JOUR 3410 Public Relations for Non-Profit
  OR
- JOUR 3430 Crisis Communication
  OR
- JOUR 4440 Public Relations Case Studies

### JOUR PROFESSIONAL APPLICATION II
1 hr.

**Prerequisite: Level 2 Coursework, Application, and Department Consent**

- JOUR 4800 Professional Internship
- JOUR 4805 Adv. or P.R. Practicum
- JOUR 4815 SWOOP Agency Practicum

### JOUR PROFESSIONAL APPLICATION II
1 hr.

- JOUR 4800 Professional Internship
- JOUR 4805 Adv. or P.R. Practicum
- JOUR 4815 SWOOP Agency Practicum

### JOUR CRITICAL THINKING
3 hrs.

- JOUR 4480 Public Relations Campaigns
  satisfies this requirement

### JOUR ELECTIVES
9 hrs.

Three courses from

- JOUR 2000 Principles of Advertising and PR
- JOUR 2300 Principles of News
- JOUR 2996 Honors College Mentored Research Experience
- JOUR 3040 Advertising Media Strategy
- JOUR 3070 Advertising Agency Management
- JOUR 3260 Web Design for Journalism
- JOUR 3270 Media Entrepreneurship
- JOUR 3300 Intro to Visual Communication for News
- JOUR 3450 Public Relations Practices for Business
- JOUR 4030 Adv. and P.R. for the Social Good
- JOUR 4210 Topics in Journalism/Mass Media
- JOUR 4215 Media Performance
- JOUR 4220 Business Journalism
- JOUR 4230 Arts and Culture Journalism
- JOUR 4250 Race, Gender & the Media
- JOUR 4290 Media Innovation Lab
- JOUR 4350 Sports Journalism
- JOUR 4355 Sports Media Relations
- JOUR 4520 Adv. and P.R. Study Abroad
  Application & department approval needed to enroll
- JOUR 4530 News Study Abroad
  Application & department approval needed to enroll
- JOUR 4820 History of American Media (Spring only)

### Optional Certification(s) in Journalism

- **Sports Certification** – Requires a minimum grade of B in all classes counting in the Sports Certification.

  See 2020-2021 UNT Academic Catalog (catalog.unt.edu) for full list of options.

### Notes

Courses in **bold** have pre-requisites

A complete list of minors can be found at catalog.unt.edu